Learn more about your clients through notifications and updates. Checking your activity feed and connection notifications can help you become aware of changes taking place in the lives of your clients that may warrant a financial discussion.

View Activity Feed

1. Visit LinkedIn.com and sign in. You will see your activity feed, which consists of content and updates from your connections.

2. You can filter your activity feed by using the drop-down list when hovering over All Updates in the top right of the feed.

   **TIP:** Use the activity feed to interact with your connections by liking or commenting on the content they share, and other updates such as job anniversaries, promotions, or changes.

View Notifications

1. Visit LinkedIn.com and sign in.

2. Hover over the flag icon in the upper right-hand corner to view your notifications, such as new connections and when someone likes or comments on your posts.

   **TIP:** Checking frequently for unread notifications can help you stay engaged with clients who have left you comments. A number in a red circle on top of the flag icon indicates the amount of unread notifications.
To learn more about how you can use social selling to grow your business, call your consultative wholesaler at (800) 722-2333 or visit SocialSelling.PacificLife.com.